



5G. Infrastructure. Applications. Innovation. Disruption.

Boston Consulting Group & New Street Research Virtual 5G Conference

17 NOVEMBER 2020



5G. Infrastructure. Applications. Innovation. Disruption.

November 17th, 2020

Infrastructure and Networks (1)

Infrastructure and Networks (2)

Applications & Products

07:45 - 08:00*	Opening Remarks: New Street Research and Boston Consulting Group		
08:00 - 08:40	Rakuten Mobile - T. Amin, CTO		
08:40 - 09:10	Red Hat - C. Wright, CTO	Colony Capital - M. Ganzi, CEO	LG Uplus - Y. Choi, VP AR/VR Service
09:10 - 09:50	Intel - D. Rodriguez, CVP & GM Network Platforms	American Tower - E. Knapp, CTO	XRSpace - P. Chou, Founder
09:50 - 10:20	Airspan - A. Mayal, SVP Tech & Marketing	Digital Realty Trust - C. Sharp, CTO	Magic Leap - R. Abovitz, Founder & Board Member
10:20 - 10:50	AltioStar - T. Maupile, EVP Strategy & Product	Crown Castle - D. Schlanger, CFO	Hatch - V. Jutila, Co-Founder and CCO
10:50 - 11:20	Ericsson - P. Linder, Head of 5G Marketing NA	Vapor IO - M. Trifiro, CMO	CTIA - Tom Power, SVP & General Counsel
11:20 - 12:00	T-Mobile - N. Ray, CTO		
12:00 - 12:30	Qualcomm - A. Holcman, SVP Corporate Engineering	Rivada Networks - D. Ganley, Chairman and CEO	Swisscom - F. Hoffmann, EVP Connected Solutions
12:30 - 13:00	TIM Brasil - P. Labriola, CEO	Ligado Networks - D. Smith, CEO	B&R/ABB - E. Zimmerling, Strategy Development
13:00 - 13:30	Arista - A. Kohli, SVP of Customer Engineering	Starry - A. Moulle-Berteaux, COO	AWS - S. Vuyyuru, Director Global Telco Business Dev
13:30 - 14:00	Federated Wireless - I. Tarazi, CEO	Q Networks/Hudson Institute - R. Spalding, Co-CEO	Droniq - R. Schepp, COO
14:00 - 14:40	AT&T - A. Fuetsch, President AT&T Labs & CTO		
14:40 - 15:10	Dish - S. Bye, CCO	Three UK - S. Buttsworth, COO	Microsoft - S. Hakl, Partner
15:10 - 15:50	Verizon - F. Boulben, SVP, Consumer Marketing and Products		
15:50 - 16:00	Closing Remarks: New Street Research and Boston Consulting Group		

4th BCG and New Street Research 5G Conference

17 November 2020
07:45 am to 04:00 pm ET



4th BCG and New Street Research 5G Conference

Confirmed Speakers (1/2)



Neville Ray
Chief Technology
Officer
T-Mobile



Ed Knapp
Chief Technology
Officer
American Tower



Douglas Smith
Chief Executive
Officer
Ligado Networks



Alex Moulle-Berteaux
Chief Operating
Officer
Starry



Friederike Hoffmann
EVP & Head Connected
Business Solutions
Swisscom



Frank Boulben
SVP Consumer
Marketing & Products
Verizon



Dan Schlanger
Chief Financial
Officer
Crown Castle



Declan Ganley
Chairman & Chief
Executive Officer
Rivada Networks



Shawn Haki
Partner
Microsoft



Alejandro Holcman
Senior Vice President
Corporate Engineering
Qualcomm



Stephen Bye
Chief Commercial
Officer
Dish



Chris Sharp
Chief Technology
Officer
Digital Realty



Iyad Tarazi
Chief Executive
Officer
Federated Wireless



Yoonho Choi
Vice President AR/VR
Service
LG Uplus



Peter Linder
Head of
5G Marketing
Ericsson



Andre Fuetsch
Chief Technology
Officer
AT&T



Marc Ganzi
Chief Executive
Officer
Digital Colony



Tareq Amin
Chief Technology
Officer
Rakuten Mobile



Pietro Labriola
Chief Executive
Officer
TIM Brasil



Dan Rodriguez
GM Network
Platforms Group³
Intel

4th BCG and New Street Research 5G Conference

Confirmed Speakers (2/2)



Tom Power
Senior Vice President &
General Counsel
CTIA



Sameer Vuyyuru
Director Worldwide
Telco Business Development
AWS



Susan Buttsworth
Chief Operating
Officer
Three UK



Peter Chou
Founder
XRSpace



Thierry Maupilé
EVP Strategy &
Product
Altiostar



Abel Mayal
VP Strategy &
Marketing
Airspan



Rony Abovitz
Founder &
Board Member
Magic Leap



Ashwin Kohli
SVP Corporate
Engineering
Arista



Robert Spalding
Senior
Fellow
Hudson Institute



Elmar Zimmerling
Strategic
Development
B&R
(member of ABB group)



Matt Trifiro
Chief Marketing
Officer
Vapor IO



Vesa Jutila
Co-Founder & Chief
Commercial Officer
Hatch Entertainment



Ralph Schepp
Chief Operating
Officer
Droniq

4th BCG and New Street Research 5G Conference

Agenda - Infrastructure & Networks (1/2)

17 November 2020
07:45 am to 04:00 pm ET



07:45 - 08:00 | Opening remarks*
Heinz Bernold, Partner & Director BCG
Pierre Ferragu, Global Team Head NSR



08:00 - 08:40 | Fireside chat*
Tareq Amin, Chief Technology Officer Rakuten Mobile



08:40 - 09:10 | How Telco operators are getting 5G right
Chris Wright, Chief Technology Officer Red Hat



09:10 - 09:50 | Fireside chat
Dan Rodriguez, Corporate Vice President & General Manager Network Platforms Group Intel



09:50 - 10:20 | 5G and O-RAN boosting private networks market
Abel Mayal, Vice President Strategy & Marketing Airspan



10:20 - 10:50 | Fireside chat
Thierry Maupilé, Chief Strategy & Executive Vice President Product Altiostar



10:50 - 11:20 | Fireside chat
Peter Linder, Head of 5G Marketing Ericsson



11:20 - 12:00 | Fireside chat*
Neville Ray, Chief Technology Officer T-Mobile



12:00 - 12:30 | The future of 5G
Alejandro Holcman, Senior Vice President Corporate Engineering Qualcomm



12:30 - 13:00 | Fireside chat
Pietro Labriola, Chief Executive Officer TIM Brasil



13:00 - 13:30 | Fireside chat
Ashwin Kohli, Senior Vice President Customer Engineering Arista



13:30 - 14:00 | Fireside chat
Iyad Tarazi, Chief Executive Officer Federated Wireless



14:00 - 14:40 | Fireside chat: 5G innovation in B2B*
Andre Fuettsch, Chief Technology Officer AT&T



14:40 - 15:10 | Fireside chat
Stephen Bye, Chief Commercial Officer Dish



15:10 - 15:50 | Fireside chat*
Frank Boulben, Senior Vice President Consumer Marketing & Products Verizon



15:50 - 16:00 | Closing remarks*
Heinz Bernold, Partner & Director BCG
Jonathan Chaplin, US Team Head NSR

4th BCG and New Street Research 5G Conference

Agenda - Infrastructure & Networks (2/2)

17 November 2020
07:45 am to 04:00 pm ET



07:45 - 08:00 | Opening remarks*
Heinz Bernold, Partner & Director BCG
Pierre Ferragu, Global Team Head NSR



08:00 - 08:40 | Fireside chat*
Tareq Amin, Chief Technology Officer Rakuten Mobile



08:40 - 09:10 | The spectrum of digital infrastructure
Marc Ganzi, President & Chief Executive Officer Colony Capital & Digital Colony



09:10 - 09:50 | Tower company innovations
Ed Knapp, Chief Technology Officer American Tower



09:50 - 10:20 | Data centers
Chris Sharp, Chief Technology Officer Digital Realty



10:20 - 10:50 | Towers and small cells
Dan Schlanger, Chief Financial Officer Crown Castle



10:50 - 11:20 | Data centers at the edge
Matt Trifiro, Chief Marketing Officer Vapor IO



11:20 - 12:00 | Fireside chat*
Neville Ray, Chief Technology Officer T-Mobile



12:00 - 12:30 | Fireside chat: Innovations in mobile networks
Declan Ganley, Chairman & Chief Executive Officer Rivada Networks



12:30 - 13:00 | New spectrum, new models
Douglas Smith, Chief Executive Officer Ligado Networks



13:00 - 13:30 | 5G - Disrupting fixed broadband
Alex Moule-Berteaux, Chief Operating Officer Starry



13:30 - 14:00 | U.S. & China relations, economic & national security
Robert Spalding, Senior Fellow Hudson Institute



14:00 - 14:40 | Fireside chat: 5G innovation in B2B*
Andre Fuettsch, Chief Technology Officer AT&T



14:40 - 15:10 | Fireside chat
Susan Buttsworth, Chief Operating Officer Three UK



15:10 - 15:50 | Fireside chat*
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4th BCG and New Street Research 5G Conference

Agenda - Applications

17 November 2020
07:45 am to 04:00 pm ET



07:45 - 08:00 | Opening remarks
Heinz Bernold, Partner & Director BCG
Pierre Ferragu, Global Team Head NSR



08:00 - 08:40 | Fireside chat*
Tareq Amin, Chief Technology Officer Rakuten Mobile



08:40 - 09:10 | AR/VR contents & alliance
Yoonho Choi, Vice President AR/VR Service LG Uplus



09:10 - 09:50 | AR/VR in B2C
Peter Chou, Founder XRSpace



09:50 - 10:20 | Spatial computing in B2B
Rony Abovitz, Founder & Board Member Magic Leap



10:20 - 10:50 | 5G and mobile cloud gaming
Vesa Jutila, Co-Founder & Chief Commercial Officer Hatch Entertainment



10:50 - 11:20 | Building the 5G economy
Tom Power, Senior Vice President & General Counsel CTIA



11:20 - 12:00 | Fireside chat*
Neville Ray, Chief Technology Officer T-Mobile



12:00 - 12:30 | Telco B2B
Friederike Hoffmann, EVP & Head of Connected Business Solutions Swisscom



12:30 - 13:00 | Machine and factory automation with 5G
Elmar Zimmerling, Strategic Development B&R (member of ABB group)



13:00 - 13:30 | Edge applications
Sameer Vuyyuru, Director & Head Worldwide Telco Business Development AWS



13:30 - 14:00 | Connected drones
Ralph Schepp, Chief Operating Officer Droniq



14:00 - 14:40 | Fireside chat: 5G innovation in B2B*
Andre Fuettsch, Chief Technology Officer AT&T



14:40 - 15:10 | Fireside chat
Shawn Hakl, Partner Microsoft



15:10 - 15:50 | Fireside chat*
Frank Boulben, Senior Vice President Consumer Marketing & Products Verizon



15:50 - 16:00 | Closing remarks
Heinz Bernold, Partner & Director BCG
Jonathan Chaplin, US Team Head NSR

* Featured in all tracks

Thank you

