Trying to turbocharge Vodafone's inflection - Global Weekly Review

By James Ratzer November 11, 2019

Trying to turbocharge Vodafone's inflection

Is opening your network to wholesale partners a value-accretive move? This is one of the debates that has raged in European telecoms for as long as any of us can remember and Vodafone seems to have been at the heart of this debate for years. Hence, the announcement last week for Vodafone to sign a wholesale MVNO agreement with Virgin Media (see <u>HERE</u>) marks a substantive turning point that should help to turbo-charge their recovery; make life tougher for existing providers of wholesale access; and help out the MVNOs. We pick the winners and losers from this.

(more...)



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